



2016 Winter Program Advertising

Would you like to advertise your business and help the Missouri City Ballet grow at the same time? We are selling ad space in our 2016 winter season program to raise money for production and venue rental costs and your advertisement would provide much needed financial assistance to our non-profit organization!

VALUABLE REASONS TO ADVERTISE IN OUR PROGRAM

Advertising in our program improves your business marketing and advertising ROI.

Ballet patrons refer to their programs multiple times - even saving them, giving advertisers the opportunity for added exposure.

Patrons have an emotional connection to a ballet performance; therefore, the readers react and connect with your advertisement!

THE MOST IMPORTANT REASON - you are helping the youth in your community reach their dreams of performing with a pre-professional ballet company which will prepare them for futures with professional companies!

Missouri City Ballet will be presenting *The Nutcracker* on November 26th and 27th, 2016 during the Thanksgiving weekend at the Stafford Centre. Your ad will reach approx. one thousand parents and families in the Missouri City and Sugar Land areas. Our program will also be distributed to all Missouri City Ballet sponsors.

Please see the order form on the next page. If you have any questions, please contact Omaira Castillo at advertising@missouricityballet.org.

Thank you for supporting us in our mission to "Keep Ballet Classic" in Fort Bend!

www.missouricityballet.org

7746 Highway 6 - Suite D, Missouri City, TX 77459

Missouri City Ballet is a 501(c)(3)

Advertising Order Form

Name of business: _____

Address: _____

Phone: _____ E-mail: _____

Person to contact: _____

check here	size of ad	specifications	cost for ad to run in The Nutcracker
	full page	7.25" x 9.75"	\$250
	1/2 page horizontal	7.25" x 4.75"	\$150
	business card	3.625" x 2.25"	\$75

*All ads will be in black and white.

Payment Deadline: Friday October 14, 2016

to pay by check - make check payable to *Missouri City Ballet*

→ mail form and check to: Missouri City Ballet, 7746 Hwy 6, Suite D, Missouri City, TX 77459

to pay by credit card, visit our website -www.missouricityballet.org

→ on the homepage choose the payment amount from the advertising drop-down menu

Ad submission deadline: Friday October 28, 2016

The ad will be emailed (preferred).

E-mail print-ready ads (pdf, gif, jpg formats preferred) to: advertising@missouricityballet.org

The ad is attached (business cards only)

Please e-mail advertising@missouricityballet.org for more information

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If, for any unforeseen circumstance, a show must be canceled, advertising dollars paid to MCB will be treated as a donation in lieu of advertising revenue.